

ADVERTISING OFFERS ON SERVENT

At SERVENT, we also provide selected companies with some exclusive advertising spaces to present your company and services efficiently and target-group-oriented in a premium environment.

With the integration of a few, but exclusive advertising spaces, we want to offer optimal solutions to both the users of the event portal and the advertisers. The selection of advertising partners is made by SERVENT. In doing so, we place a strong focus on the fact that the advertising partner has a direct connection with the corresponding topic pages and that the advertisements for the user contain added value.

The online advertising options on SERVENT are deliberately reduced to a minimum, but are accordingly exclusive, attractive, and effective.

Present your message on SERVENT - you can reach event organizers (private events, company occasions, weddings, seminars, congresses, etc.) as well as providers of locations, event services and event activities.

You can choose the location and the duration of your advertisement. Please note that the advertisement should be an image with a size of 540x250 pixels. A link can be added if wished. You can of course also book a double spot to have an image of a size of 1080x250 pixels.

Please ask for an individual quote via our contact form or by email by stating your favourite location. Please note that your favourite location on servent.lu may already be booked by another partner. If this is the case, we will provide you with suitable alternatives.

Included in the rates is the permanent visibility of your advertisement at the chosen spot, as well as weekly statistic reports that include the impressions and clicks on your ads.

Advertisement locations and rates on servent.lu

Please note that all rates are exclusive of 17% VAT.

1. Location: HOMEPAGE

The most premium location on SERVENT, the start page.

Premium Plus, right under the header image with the search function. Maximum 2 advertisements next to each other.

Rate per ad: 400,00 EUR per week (7 days, Monday to Sunday)

Premium, between „Experience excellent Event Services“ and „Recommended activities for your events“. Maximum 2 advertisements next to each other.

Rate per ad: 350,00 EUR per week (7 days, Monday to Sunday)



Standard, right above the footer menu. Maximum 2 advertisements next to each other.

Rate per ad: 300,00 EUR per week (7 days, Monday to Sunday)

2. Location: BENEFITS FOR EVENT ORGANIZERS

Reach event organizers on the page they will surely visit first when getting on SERVENT. Let their benefits also be yours! Place an ad now.

Standard, right above the footer menu. Maximum 2 advertisements next to each other.

Rate per ad: 200,00 EUR per week (7 days, Monday to Sunday)

3. Location: BENEFITS FOR SERVICE PROVIDERS

Reach service providers on the page they will surely visit first when getting on SERVENT. Let their benefits also be yours! Place an ad now.

Standard, right above the footer menu. Maximum 2 advertisements next to each other.

Rate per ad: 200,00 EUR per week (7 days, Monday to Sunday)

4. Location: MY FAVOURITES

Place your ad next to the favourites list of each event organizer – and become their favourite too!

Standard, right above the footer menu. Maximum 2 advertisements next to each other.

Rate per ad: 300,00 EUR per week (7 days, Monday to Sunday)

5. Location: BLOG

Your ad on SERVENT'S news section.

Standard, right above the footer menu. Maximum 2 advertisements next to each other.

Rate per ad: 250,00 EUR per week (7 days, Monday to Sunday)

FOR MONTHLY BOOKINGS WE OFFER 10% DISCOUNT ON THE TOTAL AMOUNT OF YOUR BOOKED ADVERTISEMENTS.



S E R V E N T

by Julia Rimmel

Blog article

You have news to share that could be interesting for event organizers and service providers? Send it in and profit from our vast network. Sharing on our social media channels is of course included (at least upon publication). We also provide regular statistics about visitors on your article.

Rate per article: 500,00 EUR

Duration: unlimited

Conditions:

All prices are in EUR excluding 17% VAT. Please note our discount for monthly bookings. Invoices are to be paid upon booking. The general terms and conditions of SERVENT apply.

Contact

If you have any questions about our offers or individual inquiries, please do not hesitate to contact us personally by telephone +352 20 60 05 95 or by email hello@servent.lu

Your advantages

- ✓ SERVENT is used as a free research tool and profits therefore from a high level of attention
- ✓ High acceptance and credibility with event planners, both in the B2B and B2C environment
- ✓ Innovative portal solution and high attractiveness due to the topic and quality of the offer
- ✓ Optimal visibility and maximum attention thanks to exclusive placements